



# ***THE AMAZING PURSUIT***

AUSTIN EDITION

BENEFITING TEXAS ADVOCACY PROJECT

***FRIDAY, MAY 5, 2023 | 1:30 PM - 6:00 PM***

A CHALLENGE-BASED SCAVENGER HUNT SUPPORTING SURVIVORS!



The Amazing Pursuit: Austin Edition is a challenge-based scavenger hunt in downtown Austin aimed at driving community awareness to the services of Texas Advocacy Project. All proceeds of The Amazing Pursuit benefit Texas Advocacy Project and our work to further advance our vision that all Texans live free from abuse.

Using your smartphone to access an internationally acclaimed interactive app, teams will explore a defined radius in Downtown Austin to find GPS hotspots. These hotspots will unlock challenges you'll complete as a team to win points. From trivia questions to photo opps, it's anyone's game- this is not your traditional scavenger hunt! At the end of the Pursuit, all teams will gather to award prizes and celebrate with light bites and drinks among TAP friends.

## ***HOW CAN YOU GET INVOLVED?***

We are looking for corporations and brands to sponsor the Hotspots where teams will visit during the event to earn points and complete challenges. Sponsorship levels and benefits are on the following page, as well as # of teams included in each sponsorship.

The demand for survivor support is increasing! This event can check off your spring team bonding experience while supporting a cause that changes and saves lives of thousands of survivors across Texas.



# SPONSORSHIP LEVELS & BENEFITS

SPONSORSHIP LEVEL	TITLE \$10,000 <i>(1 AVAILABLE)</i>	HOT SPOT \$4,000 <i>(12 AVAILABLE)</i>	TEAM \$1,500 <i>(15 AVAILABLE)</i>
# OF TEAMS (UP TO 6 PEOPLE PER TEAM)	4 TEAMS	2 TEAMS	1 TEAM
ENTRY PACKET + SWAG BAG* FOR EACH TEAM MEMBER	✦	✦	✦
HOTSPOTS HOSTED BY YOUR COMPANY + LOGO ON SCAVENGER APP	2 HOTSPOTS	1 HOTSPOT	
CUSTOMIZED TRIVIA QUESTION(S)	4 QUESTIONS	1 QUESTION	
EVENT EMAIL BLAST TO 5,000+ SUBSCRIBERS	2 MENTIONS	1 MENTION	
SOCIAL MEDIA POST TO 8,000+ COMBINED FOLLOWERS	2 DEDICATED	1 MENTION	
LOGO ON EVENT WEBPAGE FOR 1 YEAR	✦	✦	
TITLE EXCLUSIVITY "PRESENTED BY [COMPANY NAME]"	✦		
COMPANY NAME/LOGO ON MEDIA AND PROMOTIONAL MATERIALS	✦		
OPPORTUNITY TO HOST POST-EVENT PARTY IN YOUR SPACE	✦		
LOGO ON LIVE LEADERBOARD DURING GAME PLAY	✦		

\*All sponsors have an option to contribute items to swag bags given to each player.