



ACCENTURE PRESENTS

B L A C K & W H I T E

Ball

BENEFITING TEXAS ADVOCACY PROJECT

OCTOBER 26, 2019

JW MARRIOTT AUSTIN



Sponsorship Opportunities

ACCENTURE PRESENTS

BLACK & WHITE

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BENEFITING TEXAS ADVOCACY PROJECT

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ALL TEXANS SHOULD LIVE SAFELY IN HOPE, NOT FEAR

Celebrate Texas Advocacy Project's 37 years of providing free legal solutions to end power-based abuse in Texas.

Join 500 leaders in the legal, government, consulting, finance, medical, and technology fields at the 13th annual **Black & White Ball, Presented by Accenture.**

Saturday, October 26, 2019 at 7pm

Red Carpet Moment for VIP Sponsors at 5:30pm



JW MARRIOTT
AUSTIN



Don your black & white formal attire for a glamorous evening featuring a plated dinner, awards, live music, dancing, and one of Austin's liveliest auctions of the year, helmed by Cowboy Auctioneer.

The Project will honor community leaders who embody its mission:

- ◆ **COURAGE Award:** A former client who has demonstrated the courage to leave their abuser and create a healthy, productive, and secure life.
- ◆ **VISION Award:** A leader or organization committed to ending power-based personal violence in Texas.
- ◆ **GENEROSITY OF SPIRIT Award:** An individual who has significantly impacted on The Project through volunteerism or fundraising.

Access to legal services is statistically proven to be the only social service that decreases family violence in the long-term.

74%* of all Texans will experience domestic violence or will know someone who has

1 in 10* children have seen one parent assault another

1 in 4* women will experience sexual violence

U.S. economy loses \$8.3 billion annually due to domestic violence*

*All sources cited at TexasAdvocacyProject.org/communitysupport

Become a sponsor today, and ensure no Texan faces these issues alone.



TEXAS ADVOCACY PROJECT

Mission: Texas Advocacy Project's mission is to prevent domestic and dating violence, sexual assault, and stalking throughout Texas through free legal services, access to the justice system, and education.

2019 Black & White Ball Sponsorship Benefits

SPONSORSHIP LEVEL	Title Sponsor \$30,000	Red Carpet Sponsor \$15,000	Black & White Sponsor \$10,000	Diamond Sponsor \$7,500	Platinum Sponsor \$5,000	Individual Table \$3,500
Table Seating	Prominent Seating for 24	Front Row Seating for 12	VIP Seating for 12	Premium Seating for 12	Reserved Seating for 12	Reserved Seating for 10
“Bubbles & Bling” Drawing for All Guests	✦	✦	✦	✦	✦	✦
Logo on Print Materials to 4,000+ Supporters	✦	✦	✦	✦	✦	
Printed Program Recognition	Full Page	Full Page	Full Page	Full Page	1/2 Page	
Social Media Post	Dedicated	Dedicated	Dedicated	Mention	Mention	
Website Recognition for 1 Year	✦	✦	✦	✦	✦	
Name on Table Signs	✦	✦	✦	✦	✦	
Private Wine Steward	Top Shelf	Top Shelf	Top Shelf	Top Shelf	✦	
Obsidian + Blush Vanity Fair Style Photo Shoot	✦	✦	✦	✦	✦	
VIP Event	✦	✦	✦	✦	✦	
Premium Swag Bags	✦	✦	✦	✦		
Recognition from Stage	✦	✦	✦			
Exclusive Hotel Room Rate*	✦	✦	✦			
Marketing Collaboration Opportunity	Lobby/Ballroom	VIP Room				
Logo on Photo Backdrop	✦					
Speaking Opportunity from Stage	✦					
Name on all Media (Radio, TV)	✦					

*Subject to Availability

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2019 Sponsorship Pledge

On average The Project helps over 13,000 women and their children get safe each year. Make your pledge below or at TexasAdvocacyProject.org/events.

CONTACT: _____

BUSINESS NAME: _____

ADDRESS: _____

EMAIL: _____

PHONE NUMBER: _____

1. HOW WOULD YOU LIKE TO BE LISTED IN OUR PUBLICATIONS?

2. PLEASE CHECK ONE:

- Red Carpet Sponsor \$15,000 Platinum Sponsor \$5,000
Black & White Sponsor \$10,000 Individual Table \$3,500
Diamond Sponsor \$7,500 Individual Ticket \$350 x _____

I am unable to attend, please accept my gift of \$ _____
Pay It Forward \$350: I am unable to attend, but would like to purchase a seat for a Project staff member or client.

3. PAYMENT:

- Visa / MasterCard / American Express / Discover Check Enclosed
I will pay online at www.TexasAdvocacyProject.org/events
Electronic Transfer of Gift of Securities
(contact Development@TexasAdvocacyProject.org for details)

Credit Card Number _____ Expiration Date _____

Thank You for Your Support!

Return your pledge to Development@TexasAdvocacyProject.org - FAX 512.476.5773 - 1524 S. IH-35, Box 19, Austin, TX 78704. Texas Advocacy Project is a registered 501(c)(3) charitable organization. Contact Jeremy Rathke at 512.225.9594 to learn more and discuss benefits.

Pledges must be confirmed by August 23, 2019 for inclusion in promotional mailers and by October 4, 2019 for event program and digital materials.