



ACCENTURE PRESENTS

B L A C K & W H I T E

*Ball*

BENEFITING TEXAS ADVOCACY PROJECT

OCTOBER 29, 2022

AUSTIN MARRIOTT DOWNTOWN



TEXAS ADVOCACY PROJECT  
1982 - 2022

**Sponsorship Opportunities**

ACCENTURE PRESENTS

BLACK & WHITE

# Ball

BENEFITING TEXAS ADVOCACY PROJECT

## Event Chairs

Tanya Dorsett

Alison Watters

## Committee Members

Catherine Brophy

Andrea Cavender

Kristi Elizondo

Cathy Hale

Shelby Hawkins

Helen Haman

Cynde B. Jones

Krista O'Malley

Melissa Merhar-Parker

James Shrewsbury

Sarah Stern Shrewsbury

Kaeleen Weiser

## Past Chairs

Leta Dorsett

Tanya Dorsett

Paula Greenfield

Stephanie McKenzie

Suzanne Pierson

Leah Wallace

Alison Watters

Jeannette Spinelli

America Strader



## 16th Annual Black & White Ball

Celebrate Texas Advocacy Project's 40 years of providing free legal solutions to end power-based abuse in Texas.

Join leaders in the legal, government, consulting, finance, medical, and technology fields at the 16th annual Black & White Ball, Presented by Accenture.

Saturday, October 29, 2022 at 7pm

Red Carpet Moment for VIP Sponsors at 5:30pm



MARRIOTT  
AUSTIN DOWNTOWN



Don your black & white formal attire for a glamorous evening featuring a plated dinner, awards, live music, dancing, Live Auction, and more.

Texas Advocacy Project will honor community leaders who embody its mission:

- ✦ *Courage Award*: A former client who has demonstrated the courage to leave their abuser and create a healthy, productive, and secure life.
- ✦ *Vision Award*: A leader or organization committed to ending power-based violence in Texas.
- ✦ *Generosity of Spirit Award*: An individual or organization who has significantly impacted TAP through volunteerism or fundraising.

Access to legal services is statistically proven to be the only social service that decreases family violence in the long-term.

74% of all Texans with experience domestic violence or will know someone who has

1 in 10\* children have seen one parent assault another

1 in 4\* women will experience sexual violence

In 2020, during the Covid-19 pandemic, online recruitment into human trafficking increased 22%

\*All sources cited at [TexasAdvocacyProject.org/communitysupport](https://TexasAdvocacyProject.org/communitysupport)

**Become a sponsor today, and ensure no Texan faces these issues alone.**

*Visit [TexasAdvocacyProject.org/Black-White-Ball](https://TexasAdvocacyProject.org/Black-White-Ball) to secure your sponsorship!*



TEXAS ADVOCACY PROJECT  
1982 - 2022

Texas Advocacy Project's mission is to end dating and domestic violence, sexual assault, and stalking in Texas. Texas Advocacy Project empowers survivors through free legal services and access to the justice system, and advances prevention through public outreach and education. Our vision is that all Texans live free from abuse.

2022 Black & White Ball Sponsorship Benefits

<b>SPONSORSHIP LEVEL</b>	<b>Title Sponsor \$30,000</b>	<b>Red Carpet Sponsor \$15,000</b>	<b>Black &amp; White Sponsor \$10,000</b>	<b>Diamond Sponsor \$7,500</b>	<b>Platinum Sponsor \$5,000</b>
<b>Table Seating</b>	Prominent Seating for up to 20	Front Row Seating for up to 10	VIP Seating for up to 10	Premium Seating for up to 10	Reserved Seating for up to 10
<b>Private Wine Steward at Marriott</b>	Top Shelf	Top Shelf	Top Shelf	Top Shelf	Premium
<b>Website Recognition for 1 Year</b>	✦	✦	✦	✦	✦
<b>Printed Program Recognition</b>	Full Page	Full Page	Full Page	Full Page	1/2 Page
<b>Social Media Post to Combined 8,000+ Followers</b>	Dedicated	Dedicated	Dedicated	Mention	Mention
<b>Logo on Marketing Materials to 4,000+ Supporters</b>	✦	✦	✦	✦	✦
<b>Name on Table Signs</b>	✦	✦	✦	✦	✦
<b>Luxury Photo Opportunity</b>	✦	✦	✦	✦	✦
<b>VIP Event</b>	✦	✦	✦	✦	✦
<b>Recognition from Stage</b>	✦	✦	✦		
<b>Exclusive Hotel Room Rate*</b>	✦	✦	✦		
<b>Marketing Collaboration Opportunity</b>	✦	✦			
<b>Logo on Photo Backdrop</b>	✦				
<b>Speaking Opportunity from Stage</b>	✦				
<b>Name on all Media (Radio, TV)</b>	✦				

Questions? Email [development@TexasAdvocacyProject.org](mailto:development@TexasAdvocacyProject.org)

\*Subject to Availability