



ACCENTURE PRESENTS

B L A C K & W H I T E

Ball

BENEFITING TEXAS ADVOCACY PROJECT

OCTOBER 29, 2022

AUSTIN MARRIOTT DOWNTOWN



Sponsorship Opportunities

ACCENTURE PRESENTS

BLACK & WHITE

Ball

BENEFITING TEXAS ADVOCACY PROJECT

Event Chairs

Tanya Dorsett

Alison Watters

Committee Members

Catherine Brophy

Andrea Cavander

Kristi Elizondo

Cathy Hale

Shelby Hawkins

Helen Haman

Cynde B. Jones

Krista O'Malley

Melissa Merhar-Parker

James Shrewsbury

Sarah Stern Shrewsbury

Kaeleen Weiser

Past Chairs

Leta Dorsett

Tanya Dorsett

Paula Greenfield

Stephanie McKenzie

Suzanne Pierson

Leah Wallace

Alison Watters

Jeannette Spinelli

America Strader



16th Annual Black & White Ball

Celebrate Texas Advocacy Project's 40 years of providing free legal solutions to end power-based abuse in Texas.

Join leaders in the legal, government, consulting, finance, medical, and technology fields at the 16th annual Black & White Ball, Presented by Accenture.

Saturday, October 29, 2022 at 7pm

Red Carpet Moment for VIP Sponsors at 5:30pm



MARRIOTT
AUSTIN DOWNTOWN



Don your black & white formal attire for a glamorous evening featuring a plated dinner, awards, live music, dancing, Live Auction, and more.

Texas Advocacy Project will honor community leaders who embody its mission:

- ✦ *Courage Award:* A former client who has demonstrated the courage to leave their abuser and create a healthy, productive, and secure life.
- ✦ *Vision Award:* A leader or organization committed to ending power-based violence in Texas.
- ✦ *Generosity of Spirit Award:* An individual or organization who has significantly impacted TAP through volunteerism or fundraising.

Access to legal services is statistically proven to be the only social service that decreases family violence in the long-term.

74% of all Texans
with experience
domestic violence or
will know someone
who has

1 in 10*
children have
seen one
parent assault
another

1 in 4*
women will
experience
sexual
violence

In 2020, during the
Covid-19 pandemic,
online recruitment
into human trafficking
increased 22%

*All sources cited at TexasAdvocacyProject.org/communitysupport

Become a sponsor today, and ensure no Texan faces these issues alone.

Visit TexasAdvocacyProject.org/Black-White-Ball to secure your sponsorship!



TEXAS ADVOCACY PROJECT
1982 - 2022

Texas Advocacy Project's mission is to end dating and domestic violence, sexual assault, and stalking in Texas. Texas Advocacy Project empowers survivors through free legal services and access to the justice system, and advances prevention through public outreach and education. Our vision is that all Texans live free from abuse.

2022 Black & White Ball Sponsorship Benefits

SPONSORSHIP LEVEL	Title Sponsor \$30,000	Red Carpet Sponsor \$15,000	Black & White Sponsor \$10,000	Diamond Sponsor \$7,500	Platinum Sponsor \$5,000
Table Seating	Prominent Seating for up to 20	Front Row Seating for up to 10	VIP Seating for up to 10	Premium Seating for up to 10	Reserved Seating for up to 10
Private Wine Steward at Marriott	Top Shelf	Top Shelf	Top Shelf	Top Shelf	Premium
Website Recognition for 1 Year	✦	✦	✦	✦	✦
Printed Program Recognition	Full Page	Full Page	Full Page	Full Page	1/2 Page
Social Media Post to Combined 8,000+ Followers	Dedicated	Dedicated	Dedicated	Mention	Mention
Logo on Marketing Materials to 4,000+ Supporters	✦	✦	✦	✦	✦
Name on Table Signs	✦	✦	✦	✦	✦
Obsidian + Blush Photo Opportunity	✦	✦	✦	✦	✦
VIP Event	✦	✦	✦	✦	✦
Recognition from Stage	✦	✦	✦		
Exclusive Hotel Room Rate*	✦	✦	✦		
Marketing Collaboration Opportunity	✦	✦			
Logo on Photo Backdrop	✦				
Speaking Opportunity from Stage	✦				
Name on all Media (Radio, TV)	✦				

Questions? Email development@TexasAdvocacyProject.org

*Subject to Availability