



ACCENTURE PRESENTS

B L A C K & W H I T E

Ball

BENEFITING TEXAS ADVOCACY PROJECT

OCTOBER 23, 2021

AUSTIN MARRIOTT DOWNTOWN



Sponsorship Opportunities

ACCENTURE PRESENTS

BLACK & WHITE

Ball

BENEFITING TEXAS ADVOCACY PROJECT

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Tanya Dorsett

Committee Members

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Cathy Hale
Helen Haman
Cynde B. Jones
Suzanne Pierson
James Shrewsbury
Sarah Stem Shrewsbury
Alison Watters
Kaeleen Weiser
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Stephanie McKenzie
Suzanne Pierson
Leah Wallace
Alison Watters
Jeannette Spinelli
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Staff

Heather Bellino
Chief Executive Officer
Jeremy Rathke
Vice President of Development and
Communications
Keri Wootton
Associate Director of Events



15th Annual Black & White Ball

Celebrate Texas Advocacy Project's 39 years of providing free legal solutions to end power-based abuse in Texas.

Join leaders in the legal, government, consulting, finance, medical, and technology fields at the 15th annual Black & White Ball, Presented by Accenture. This year's Ball will be a *Hybrid Event* attended by a limited number of our supporters in person, as well as live streamed for those that are unable to attend in person.

Saturday, October 23, 2021 at 7pm

Red Carpet Moment for VIP Sponsors at 5:30pm



**MARRIOTT
AUSTIN DOWNTOWN**



Don your black & white formal attire for a glamorous evening featuring a plated dinner, awards, live music, dancing, and Live & Silent Auctions. Or gather your friends for a virtual experience in the comfort of your own home!

The Project will honor community leaders who embody its mission:

- ✦ *Courage Award*: A former client who has demonstrated the courage to leave their abuser and create a healthy, productive, and secure life.
- ✦ *Vision Award*: A leader or organization committed to ending power-based violence in Texas.
- ✦ *Generosity of Spirit Award*: An individual who has significantly impacted on The Project through volunteerism or fundraising.

Access to legal services is statistically proven to be the only social service that decreases family violence in the long-term.

74% of all Texans with experience domestic violence or will know someone who has

1 in 10* children have seen one parent assault another

1 in 4* women will experience sexual violence

U.S. economy loses \$8.3 billion annually due to domestic violence*

*All sources cited at TexasAdvocacyProject.org/communitysupport

Become a sponsor today, and ensure no Texan faces these issues alone.



**TEXAS
ADVOCACY
PROJECT**

Texas Advocacy Project's mission is to end dating and domestic violence, sexual assault, and stalking in Texas. Texas Advocacy Project empowers survivors through free legal services and access to the justice system, and advances prevention through public outreach and education. Our vision is that all Texans live free from abuse.

2021 Black & White Ball Sponsorship Benefits

All sponsorships, except for the House Party, have in-person seating and benefits. The House Party will be virtual viewing only.

SPONSORSHIP LEVEL	Title Sponsor \$30,000	Red Carpet Sponsor \$15,000	Black & White Sponsor \$10,000	Diamond Sponsor \$7,500	Platinum Sponsor \$5,000	House Party \$3,500 <i>Virtual Viewing</i>
Table Seating	Prominent Seating for up to 20	Front Row Seating for up to 10	VIP Seating for up to 10	Premium Seating for up to 10	Reserved Seating for up to 10	For up to 10 of your House Guests
Private Wine Steward at Marriott / Virtual House Party	Top Shelf	Top Shelf	Top Shelf	Top Shelf	Premium	Champagne & Appetizers
Website Recognition for 1 Year	✦	✦	✦	✦	✦	✦
Printed Program Recognition	Full Page	Full Page	Full Page	Full Page	1/2 Page	
Social Media Post	Dedicated	Dedicated	Dedicated	Mention	Mention	
Logo on Marketing Materials to 4,000+ Supporters	✦	✦	✦	✦	✦	
Name on Table Signs	✦	✦	✦	✦	✦	
Obsidian + Blush Photo Opportunity	✦	✦	✦	✦	✦	
VIP Event	✦	✦	✦	✦	✦	
Recognition from Stage	✦	✦	✦			
Exclusive Hotel Room Rate*	✦	✦	✦			
Marketing Collaboration Opportunity	✦	✦				
Logo on Photo Backdrop	✦					
Speaking Opportunity from Stage	✦					
Name on all Media (Radio, TV)	✦					

*Subject to Availability