

ACCENTURE PRESENTS

BLACK & WHITE

Ball

BENEFITING TEXAS ADVOCACY PROJECT

SEPTEMBER 26, 2020

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Heather Bellino
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Vice President of Development and
Communications



Gather all the Guys and Dolls to celebrate Texas Advocacy Project's 38 years of providing free legal solutions to end power-based abuse in Texas at the 14th annual Black & White Ball, presented by Accenture.

A VIRTUAL SPEAKEASY TO SUPPORT SURVIVORS

Saturday, September 26, 2020 at 7pm

Don your 1920's apparel, grab a cocktail, and have a Ball with us virtually!
The hour-long presentation features...

- ✦ The launch of TAP's new PSA outreach videos ✦
- ✦ The Vision Award presentation, Live Auction, Raffles & More! ✦

Then try your luck with a roll of our dice game and then settle in for a short concert, featuring local musical talent, Jimmie Vaughan.



The Project is proud to honor **Cynt Marshall, CEO of the Dallas Mavericks**, with the 2020 VISION Award, which is presented annually to a leader committed to ending personal violence in Texas.

Be on the lookout for some Dallas Mavericks players to pop in as special guests!



Prohibition era costumes are encouraged. We will be sending out costume ideas, including where to shop, fashion tips, cocktail recipes, and how to host your own house party should you choose.



TEXAS ADVOCACY PROJECT

Texas Advocacy Project's mission is to empower the public and survivors of domestic and dating violence, sexual assault, and stalking in Texas through free legal services, access to the justice system, and education and prevention. Our attorneys, staff, volunteers, and Board of Directors are committed to advancing our vision that all Texans live safely in hope, not fear of abuse.

Access to legal services is statistically proven to be the only social service that decreases family violence in the long-term.

74%* of all Texans will experience domestic violence or will know someone who has

1 in 10* children have seen one parent assault another

1 in 4* women will experience sexual violence

U.S. economy loses \$8.3 billion annually due to domestic violence*

*All sources cited at TexasAdvocacyProject.org/communitysupport

2020 BLACK & WHITE BALL SPONSORSHIP BENEFITS

SPONSORSHIP LEVEL	Title Sponsor \$30,000	Red Carpet Sponsor \$15,000	Black & White Sponsor \$10,000	Diamond Sponsor \$7,500	Platinum Sponsor \$5,000	Gold Sponsor \$3,500
Admission to Speakeasy & Concert	Admission for 24	Admission for 12	Admission for 12	Admission for 12	Admission for 12	Admission for 10
Logo on Digital Marketing Materials to 4,000+ Supporters	★	★	★	★	★	★
Social Media Post	Dedicated	Dedicated	Dedicated	3 Mentions	2 Mentions	1 Mention
Website Recognition for 1 Year	★	★	★	★	★	★
VIP Happy Hour Sept. 3rd. Delivery of Champagne and B&W branded stemware to table captain.	★	★	★	★	★	★
Collaborative Ad with Sponsor Logo in Texas Publication	★	★	★	★	★	
Obsidian + Blush Photo Opportunity	Drive By Porch Photo Session +	Drive By Porch Photo Session +	Drive By Porch Photo Session +	Drive By Porch Photo Session +	Digitally Produced Photo Keepsake*	
Special Home Delivery by Primizie Catering. Appetizers and sparkling wine. 1 per Sponsorship.	★	★	★	★	★	
Recognition During Presentation	★	★	★			
Digital Marketing Collaboration Opportunity	★	★				
Pre-Recorded Presentation Remarks	★					
Name on all Media (Radio, TV)	★					

*Your session occurs on 9/26/2020 based on a predetermined appointment time and must take place at an outdoor location such as your porch. Photographers will maintain a minimum of 6ft distance from you and any chosen guests. One photo shoot location stop per Sponsorship.

*O+B will create a digital keepsake image of you and your guests in a decorative speakeasy setting using Photoshop.